

## Message Text

UNCLASSIFIED

PAGE 01 KUWAIT 04810 250947Z  
ACTION NEA-10

INFO OCT-01 EB-08 ISO-00 /019 W  
-----048721 250958Z /14

R 250701Z AUG 77  
FM AMEMBASSY KUWAIT  
TO SECSTATE WASHDC 8849  
USDOC WASHDC  
INFO AMEMBASSY ABU DHABI  
AMEMBASSY JIDDA  
AMEMBASSY SANA  
AMCONSUL DHAHRAN

UNCLAS KUWAIT 4810

STATE FOR NEA/ARP  
USDOC FOR BIC/CAGNE

E.E.O. 11652: N/A  
TAGS: BEXP, KU  
SUBJECT: JUNE 78 HOME APPLIANCES SPECIALIZED MISSION

REF: (A) STATE 198961 (B) KUWAIT 4809 (NOTAL)

1. THE FOLLOWING RESPONSES ARE KEYED TO REF. A QUESTIONS.

A. KUWAIT CITY

B. KITCHEN COMPACTORS, SLOW TIMED COOKERS, AND NEW-  
TO-MARKET PRODUCTS FOR THE KITCHEN OR AROUND THE HOUSE.  
SALEABILITY DEPENDS PRIMARILY ON PRICE COMPETITIVENESS  
OF PRODUCT LINE WITH THOSE PRESENTLY IMPORTED AND  
SECONDARILY ON MARKET APPEAL.

C. MARKET FIGURES NOT AVAILABLE, BUT LARGE, MULTI-  
BILLION DOLLAR HOUSING CONSTRUCTION PROGRAM UNDERWAY  
INDICATES PROMISING MARKET.

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D. IMPORT DUTY IS GENERAL 4 PERCENT AD VALOREM. PRICING  
SHOULD BE C. AND F. NO CURRENCY RESTRICTIONS.

E. EEC AND JAPAN

F. PENNSYLVANIA IOGA AND GENERAL EXODUS FROM KUWAIT

IN JUNE.N

G. N/A

2. THE FOLLOWING COST ESTIMATES ARE KEYED TO QUESTIONS  
PARA 3 REF. A:

A. 1978 HOTEL RATES CAN BE EXPECTED TO INCREASE 10  
TO 20 PERCENT OR MORE ABOVE THE FOLLOWING QUOTATIONS.  
SINGLE - \$80.00; DOUBLE - \$ 105.00; SUITE - 130.00 -  
\$ 180.00.

B. POST WILL NOT DO ANY PRINTING OUTSIDE OF  
INVITATIONS, WHICH RUN FROM \$ 40.00 TO \$ 60.00 PER  
100. BROCHURES, FLYERS, ETC. MUST ARRIVE 6 WEEKS PRIOR  
TO MISSION. INTERPRETER TRANSLATOR SERVICE IS  
UNNECESSARY DUE TO GENERAL USE OF ENGLISH IN BUSINESS.

C. HOTEL PHOTOGRAPHERS HAVE GENERALLY BEEN USED BY  
TRADE MISSIONS. PRICE CANNOT BE DETERMINED WITH ANY  
CERTAINTY FOR 1978 DUE TO ONGOING PRICE SPIRAL, BUT  
LIKELY TO RUN \$ 100 - \$ 200.

D. RECEPTION: FOOD AND HOTEL COSTS: \$ 1400.00  
LIQUID REFRESHMENTS: \$ 200.00

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E. MISCELLANEOUS: CARS WITH DRIVERS: APPROXIMATELY \$53.00  
PER CAR (RATIO OF 1 CAR TO 2 PARTICIPANTS REQUIRED).  
SECRETARY/RECEPTIONIST: \$50.00 TO \$70.00 A DAY  
TELEX SERVICE: AVAILABLE WITHIN HOTELS,  
\$ 14.00 MINIMUM.

3. UNASKED QUESTION: IS POST INTERESTED IN  
HOME APPLIANCES TRADE MISSION? ANSWER: NOT IF PENN  
IOGA VISITS KUWAIT (SEE REF B AND FEATURES HOME  
APPLIANCES.  
MAESTRONE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 25-Aug-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770307-0171  
**Format:** TEL  
**From:** KUWAIT  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1977/newtext/t19770824/aaaaaubx.tel  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 9c697053-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION NEA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 77 STATE 198961, 77 KUWAIT 4809  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 01-Dec-2004 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1489207  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** JUNE 78 HOME APPLIANCES SPECIALIZED MISSION  
**TAGS:** BEXP, KU  
**To:** STATE COM  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009